

DANIEL STEEL

USER EXPERIENCE DESIGNER

Passionate and creative user experience designer who enjoys turning complex problems into user-centred solutions. Advocate for design thinking, agile delivery and research-based decision making.

EXPERIENCE

Senior user experience designer

The University of Nottingham / December 2018 - present

Leading on the delivery of key strategic projects, working in collaboration with departments across the organisation to create products and services that are user-centred and aligned to University goals.

Postgraduate website

Improved the experience for prospective students, simplified the information architecture, collaborated with content owners to refine the content and increased accessibility through a re-design. Facilitated a series of workshops with staff and students and produced a high-fidelity prototype to communicate the re-design and recommendations.

University of Nottingham mobile app

Worked within a small agile product team to develop new and existing areas of the app, influenced the direction of the product through qualitative and quantitative research. Communicated and negotiated complex design decisions with the project team and the clients.

Automated transcription service

Delivered an automated transcription service using a design thinking methodology, which involved continuous user engagement from interviews to testing. Advocating for the user through the creation of personas and journeys derived from research. Presented to the board to secure additional funding.

User research panel

Responsible for the management of the user-research panel, used to recruit students and staff to participate in user research, usability studies and workshops.

Digital and web co-ordinator

Teesside University / 2015 – 2018

Worked within a multi-disciplinary team to deliver user-centred website developments for departments across the university. Established a user-centred culture through workshops, presentations and business metrics. Informing digitals project through user research and testing.

Junior developer

Teesside University / 2013 - 2015

Assisted the web team with developing and maintaining the front and back end of several websites managed by the University. Conducted testing to ensure that all webpages performed and were accessible. Responsible for the creation and maintenance of a design system.

EDUCATION

Computing (MSc)

Teesside University, 2016-2018

Distinction

Web design and development (BSc)

Northumbria University, 2009-2013

First-class with honours



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SKILLS

Design

Sketching

Prototyping

Wireframing

User research & testing

Qualitative research

Quantitative research

Organising & facilitating workshops

Heuristic reviews

Remote/in-person usability testing

Development

HTML

CSS

JavaScript

PHP

Soft skills

Problem-solving

Empathy

Relationship management

Collaboration

Presenting